



Dashboard User Guide

A step-by-step guide to configuring the perfect
BlueFox content feed for you.

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Configure your Feeds

Now that you have purchased a feed, you can customize it in the customer dashboard.

Step One: Customer Dashboard

Enter your dashboard and then go to manage your feeds.

In your dashboard, you can also check and update the preferences on your account. This includes your company name, address, etc. You can check all our past purchased feeds and all the transactions you've made with BlueFox. In the Expired Feeds tab, you can also choose to re-activate past feeds with one simple click.

You can also choose to add credit to your account, which will be automatically deducted every month based on your feeds. This means you won't have to come back and pay every month, as you can simply allow it to be paid for automatically. In the Balance/Transactions tab, you can deposit money into your account.

Step Two: Manage Your Feeds

The 'Your Feeds' interface displays a list of feeds. The first feed is 'Headlines News' with a status of 'Expiring' and an expiration date of '09-08-2014'. It has '1 player'. An 'Edit' button is circled in red. A red callout box points to this button with the text: 'Click Edit to customize further. This pop-up window will appear.' The 'Feed details' pop-up window is shown to the right, containing options for 'Number of players' (1), 'Keyword filter' (empty), and various feed link and template link options.

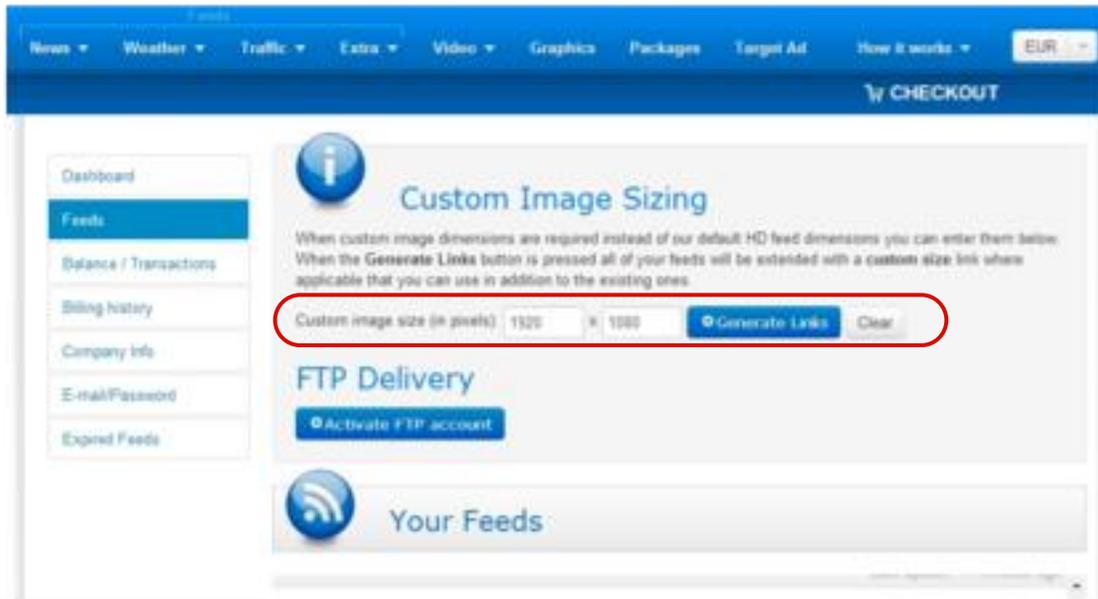
Step Three: Add Keyword Filters if Necessary

The Keyword Filter will scan all articles for your specified words and omit any stories that contain them. This means you can prevent any news stories regarding topics you don't like from showing on your news feed. For example, you can block headlines regarding war, death, drugs, etc.

The 'Feed details' pop-up window is shown with a keyword filter added. The 'Keyword filter' field contains the text 'war, drugs'. A red callout box points to this field with the text: 'Change the keyword filter to filter out news items'. The 'Save' button is also highlighted. The rest of the window shows the same feed link and template link options as in the previous screenshot.

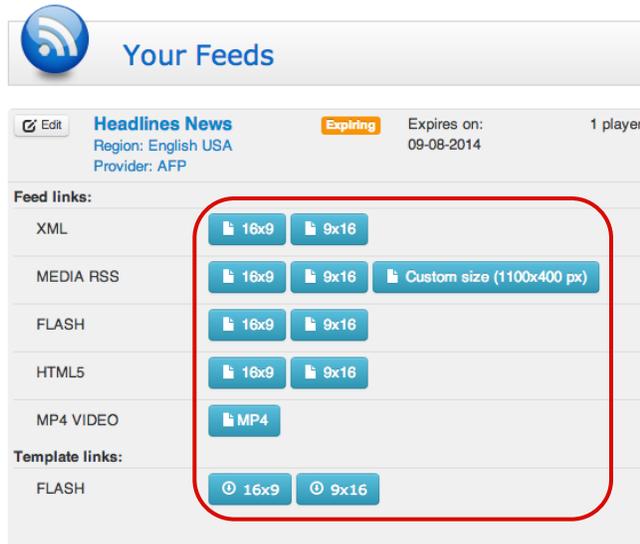
Step Four: Custom Image Sizing

BlueFox provides custom image resizing. If you respect the 16 to 9 or 9 to 16 ratio, all photos will be displayed without black bands. Then click on generate URLs for all your subscribed products in this size.



Delivery Options

Step One: Choose Preferred Method of Delivery



Step Two: Copy the URL and Insert into Player



